



WASHINGTON REPORT

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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DETAILS ON FILING COMMENTS WITH THE FCC MADE AVAILABLE

The NAEB Washington Office has arranged to make available to Institutional Members upon request, copies of a talk given recently by Robert A. Woods of Krieger and Jorgensen, Washington, D.C. Mr. Woods' remarks were given to the participants of the NEA-JCEB Conference on a National Policy for Educational Television Channel Assignments, and are particularly related to filing comments in the current UHF allocation proceeding. The basic information, however, is pertinent to filing comments on other matters and is a very helpful digest of general procedures to be followed in preparing information to be filed with the FCC. Copies are available from the Washington office of the NAEB.

CONFERENCE REPORT SUMMARY AVAILABLE

A summary of the NEA-JCEB Conference on a National Policy of Educational Television Channel Assignments has just been published by the NAEB. Copies of the summary have been sent to members of the FCC, to constituent members of the Joint Council on Educational Broadcasting, to conference registrants, and to all educational television station members of the NAEB. Additional copies are available upon request from the Washington office.

TWO NEW ETV GRANTS ANNOUNCED BY HEW

Approval of two grants totaling \$439,375 to help activate two new educational television stations was announced by Secretary of Health, Education and Welfare, Anthony J. Celebrezze. The grants are to:

Florida East Coast Educational Television, Inc., for \$239,375 to activate and provide antenna, transmitter and studio equipment for Channel 24 at Orlando, Florida, a project costing an estimated \$478,749.

Pennsylvania State University, University Park, Pennsylvania, for \$200,000 to activate and provide antenna, transmitter and studio equipment for Channel 3, Clearfield, Pennsylvania. Total estimate of the project is \$700,221. Instead of requesting matching funds, the University requested a maximum grant of only \$200,000.

The Florida station will serve Orange, Brevard, Volusia and Seminole Counties. The area includes Cape Kennedy, Daytona Beach and Orlando. It is the largest metropolitan area of Florida currently without educational television service. Potential audience of the station was estimated at 750,000, including 192,000 students in 355 institutions of learning.

Penn State's station will serve Central Pennsylvania, and is designed to become a key link in a proposed State network. The area has an estimated population of 895,000 and 707 institutions of learning with enrollment of 244,986.

Thirteen grants have been approved since funds for the five-year program first became available last May. The over-all approved grant total is \$2,460,459. Forty-three additional applications have been accepted for filing and are awaiting further action. The pending applications seek \$7,430,377 in Federal matching funds.

ERROR IN FCC FORM 340

FCC Form 340, July 1963, "Application for Authority to Construct or Make Changes in a Noncommercial Educational Television, FM, or Standard Broadcast Station," contains an error in Section IV, Statement of Program Service. The Commission has asked the NAEB to inform its members that persons who have obtained copies of this form should delete Item 4 of this section.

FIRST REGULAR INSTRUCTIONAL TELEVISION FIXED STATION GRANT

On February 17, the FCC, through its Broadcast Bureau, made the first regular grant for an Instructional Television Fixed Station. It went to the Plainview-Old Bethpage Public Schools Central School District No. 4, Plainview, Long Island, New York, to serve the elementary schools in that district.

The Plainview-Bethpage school system was among the first to test this type of supplemental ETV service, under an experimental authorization issued to Adler Electronics (an NAEB Industrial Associate). Its regular service will carry instruction in library skills, science, safety, health, art, music, and social studies to pupils, also instruction to teachers, and special material for Parent-Teacher Association meetings. The facility will operate on 2506-2512 megacycles with 10 watts power.

KRIEGER AND JORGENSEN TO PREPARE NAEB FILING ON MPATI PETITION

Washington Attorneys Krieger and Jorgensen have been retained to prepare the NAEB filing with the FCC on the proposal of the MPATI for expansion and regularization of service. The comments will be based on the NAEB's study of technical and educational aspects of the MPATI operation financed in part by the U.S. Office of Education. Comments in this proceeding (Docket 15201) are to be filed by April 3, and Reply Comments are to be filed by June 3.

USOE AUTHORIZES NAEB TO NEGOTIATE SUB-CONTRACT WITH UNIVERSITY OF TEXAS TO PRODUCE UTILIZATION KIT FILMS

On February 27, the Educational Media Branch of the USOE approved the NAEB's request to sub-contract with the University of Texas to produce six color films which will be used as the basis for six Utilization demonstration Kits about various aspects of instructional broadcasting. The Kits have been designed to provide material which will orient teachers who are unfamiliar with methods and procedures for effective use of instructional broadcast materials. Eventually these kits will become part of a Teaching Materials Library which will provide a library of materials to assist teachers and broadcasters in developing effective patterns of instructional television utilization.

EDUCATIONAL MEDIA COUNCIL ANNOUNCES SPECIAL PRICE ON EDUCATIONAL MEDIA INDEX

The Educational Media Council has compiled a 14 volume index of reference guides on the source, content, and cost of non-book educational materials such as films, kinescopes, filmstrips, slides, maps, videotapes, and other media materials. For a limited time, this set may be obtained at a special pre-publication price of \$56.95, or \$74.45 with the 1965 supplements. After March 28, the price of these books will be \$62.45 and \$79.95. The Educational Media Index is published by McGraw-Hill and may be ordered from Thomas J. Murphy, Educational Media Index Project, McGraw-Hill Book Company, Inc., 330 West 42nd Street (19th Floor), New York, New York, 10036. Be sure to indicate your membership in the NAEB clearly on all orders.

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