

NEWS NAEB LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Frank E. Schooley, Editor, Station WILL, Urbana, Illinois

MAY 1, 1942

"HERITAGE OF HUMANITY" ON W H A

A SERIES OF ORIGINAL EXPERIMENTAL DRAMATIZATIONS UTILIZING UNUSUAL INNOVATIONS IN RADIO TECHNIQUE IS NOW BEING OFFERED BY THE UNIVERSITY OF WISCONSIN STATION WHA UNDER THE TITLE OF "HERITAGE OF HUMANITY." ROMANCE KOOPMAN, WHA STAFF WRITER IS THE AUTHOR AND THROUGH THE PROGRAMS IS RE-EVALUATING THE FACTORS AND FORCES BY WHICH SOCIETY CONTINUES.

PHILOSOPHICALLY "HERITAGE OF HUMANITY" OFFERS MUCH TO A WORLD IN DISTRESS. SUCH SUBJECTS AS THE DIGNITY OF MAN, THE DECENCY OF WORK, THE NEED FOR BEAUTY, BELIEF IN A HIGHER POWER, LOVE BETWEEN MAN AND WOMAN, AND THE VALUE OF LEARNING ARE INDICATIVE OF THE SCOPE OF THIS THIRTEEN WEEKS SERIES HEARD EACH WEDNESDAY AFTERNOON AT 4:00 O'CLOCK. THE BROADCASTS ARE DIRECTED BY GERALD BARTELL AND THE WHA PLAYERS WITH ORIGINAL MUSIC FURNISHED BY DON VOGLI AND WHA STUDENT ENSEMBLE.

LA GUARDIA APPEARS BEFORE F.C.C.

NEW YORK MAYOR F. H. LA GUARDIA APPEARED APRIL 29 AS AN ATTORNEY BEFORE THE FEDERAL COMMUNICATIONS COMMISSION. LA GUARDIA URGED THAT HIS CITY'S RADIO STATION, WNYC, BE ALLOWED TO REMAIN ON THE AIR UNTIL 11:00 P.M., NEW YORK TIME.

THE CITY'S APPLICATION IS OPOSED BY THE COLUMBIA BROADCASTING SYSTEM, WHICH OPERATES STATION WCCO AT MINNEAPOLIS AND BY THE STATE OF MINNESOTA. WNYC AND WCCO OPERATE ON THE SAME WAVE LENGTH.

LA GUARDIA CONTENDED THAT THE GRANTING OF THE CITY'S APPLICATION WOULD CAUSE NO INTERFERENCE IN THE PRIMARY SERVICE AREA OF WCCO.

MACARTHUR DAY ON K W S C

WHEN STUDENTS OF THE STATE COLLEGE OF WASHINGTON CELEBRATED MACARTHUR DAY RECENTLY, KWSC, THE 5000 WATT COLLEGE-OPERATED RADIO STATION, WENT "ALL-OUT" IN BROADCAST COVERAGE. THE ONLY INSTITUTION IN THE WEST TO OBSERVE MACARTHUR DAY, THE STATE COLLEGE JOINED WITH A NUMBER OF EASTERN UNIVERSITIES IN BEGINNING A DRIVE TO SELL UNITED STATES WAR BONDS TO CAMPUS GROUPS. COMPLETE PUBLIC SERVICE COVERAGE OF THE DAY'S ACTIVITIES AND THE ADVANCE PUBLICITY WHICH KWSC GAVE SUPPLEMENTED ITS REGULAR CONTRIBUTIONS TO THE WAR EFFORT, ACCORDING TO

MACARTHUR DAY (CONT'D)

KENNETH YEEND, DIRECTOR.

AN ESPECIALLY UNIQUE SERVICE WAS INCLUDED. AS PART OF THE PROGRAM IN THE CONVOCATION WHICH HIGHLIGHTED MACARTHUR DAY, A DRAMATIC SKETCH ENTITLED "SALUTE TO BATAAN" WAS PRESENTED BY THE KWSC STAFF. THE CONVOCATION WAS HELD IN THE ROGERS FIELD FOOTBALL STADIUM. THE TECHNICAL LIMITATIONS ATTENDANT UPON THIS LOCATION CALLED FOR SOME INGENUITY IN PRESENTING A DRAMATIC SKETCH NEEDING SOUND EFFECTS, MUSIC, AND STUDIO EQUIPMENT. THE MASTER OF CEREMONIES INTRODUCED THE STATION REPRESENTATIVE WHO WAS ANNOUNCING THE CONVOCATION ON LOCATION. THE ANNOUNCER IN TURN INTRODUCED "SALUTE TO BATAAN."

IN THE KWSC STUDIO ACROSS THE CAMPUS, THE CAST TOOK THE CUE AND BEGAN THE TEN-MINUTE SHOW HONORING A STATE COLLEGE GRADUATE WHO HAD BEEN CITED FOR BRAVERY. BACK OVER THE REMOTE LINE THROUGH THE PUBLIC ADDRESS SYSTEM CAME THE PROGRAM. ANY FEARS THAT A LARGE AUDIENCE IN AN OUTDOOR STADIUM WOULD NOT GIVE THEIR ATTENTION TO A DRAMATIC FEATURE OFFERING NOTHING FOR THE EYE WERE SOON DISPELLED. THE CROWD RECEIVED THE HIGHLY SKETCH ENTUSIASTICALLY.

MORE WORK, MORE PROGRAMS ON W H A

WHA HAS EXPANDED ITS BROADCASTING DAY TO A SCHEDULE OF 11½ HOURS ON WEEK-DAYS AND 6 HOURS ON SUNDAYS, OR 75 HOURS PER WEEK DURING THE MONTH OF MARCH. AMONG THE SUNDAY PROGRAMS ARE THESE: BACK-GROUNDS OF TODAY'S EVENTS (FACULTY COMMENTARY); BOOKS I LIKE (PROFESSOR WALTER AGARD, GREEK); VARSITY OUT (ALUMNI PROGRAM); ENCORE (SELECTED WEEK-DAY PROGRAM REPEATED); UNIVERSITY FORUM (AUTHORITY AS SPEAKER, AUDIENCE PRESENT); WISCONSIN INDUSTRY AT WAR (DRAMATIZATIONS OF INDUSTRY'S ROLE TODAY).

IN ADDITION WHA FEATURES GOOD MUSIC SUCH AS UNIVERSITY CONCERTS AND FEATURED RECORDED WORKS.

WAR EFFORT AT MICHIGAN UNDER ABBOT

THE BUREAU OF RADIO BROADCASTING, UNIVERSITY OF MICHIGAN, HAS A WORKSHOP IN SPEECH, DRAMATICS, AND RADIO WRITING CONSISTING OF 176 STUDENTS, ALL OF WHOM ARE CONCERNED WITH THE PREPARATION OF WAR EFFORT PROGRAMS. THREE OF THESE SERIES ARE AIRED WEEKLY:

"UNITED FOR DEFENSE" - DESCRIBED IN AN EARLIER ISSUE OF THE NEWS LETTER.

"THE WILSON FAMILY" - A PROGRAM DESIGNED TO SHOW THE EFFECT OF THE WAR UPON THE AVERAGE AMERICAN FAMILY.

"IT HAPPENED BEFORE" - WHEREIN ARE SHOWN SITUATIONS, CRISES, AND PROBLEMS OF THE PRESENT WAR, AS LEAD UP TO BY PRECEEDING EVENTS.

WAR EFFORT AT MICHIGAN (CONT'D)

COPIES OF SCRIPTS OF THESE SERIES MAY BE HAD BY WRITING WALDO ABBOT, UNIVERSITY OF MICHIGAN EXTENSION SERVICE, ANN ARBOR, MICHIGAN.

F.C.C. RELAXES OPERATOR RULES

THE FEDERAL COMMUNICATIONS COMMISSION ON THE 21ST OF APRIL ORDERED, "THAT UNTIL FURTHER ORDER OF THE COMMISSION, NOTWITHSTANDING THE PROVISIONS OF SECTION 13.61 OF THE COMMISSION'S RULES AND REGULATIONS GOVERNING COMMERCIAL RADIO OPERATORS, A BROADCAST STATION OF ANY CLASS, WHICH BY REASON OF ACTUAL INABILITY TO SECURE THE SERVICES OF AN OPERATOR OR OPERATORS OF A HIGHER CLASS COULD NOT OTHERWISE BE OPERATED, MAY BE OPERATED BY HOLDERS OF ANY CLASS COMMERCIAL OPERATOR LICENSE:

"PROVIDED, HOWEVER, THAT ALL CLASSES OF COMMERCIAL OPERATOR LICENSES SHALL BE VALID FOR THE OPERATION OF BROADCAST STATIONS UPON THE CONDITION THAT ONE OR MORE FIRST-CLASS RADIOTELEPHONE OPERATORS ARE EMPLOYED WHO SHALL BE RESPONSIBLE AT ALL TIMES FOR THE TECHNICAL OPERATION OF THE STATION AND SHALL MAKE ALL ADJUSTMENTS OF THE TRANSMITTER EQUIPMENT OTHER THAN MINOR ADJUSTMENTS WHICH NORMALLY ARE NEEDED IN THE DAILY OPERATION OF A STATION:

"PROVIDED, FURTHER, THAT A BROADCAST STATION MAY BE OPERATED BY A HOLDER OF A RESTRICTED RADIOTELEPHONE OPERATOR PERMIT ONLY IN THE EVENT SUCH PERMIT HAS BEEN ENDORSED BY THE COMMISSION TO SHOW THE OPERATOR'S EFFICIENCY IN RADIOTELEPHONE THEORY AS ASCERTAINED THROUGH EXAMINATION."

CLASSROOM USE OF RADIO AWARDS

ENTRY BLANKS FOR A COMPETITION FOR AWARDS AND CITATION IN THE CLASSROOM USE OF RADIO ARE AVAILABLE NOW AT THE RADIO COUNCIL OFFICES. THIS UTILIZATION COMPETITION IS TO BE HELD IN CONNECTION WITH THE 6TH ANNUAL MEETING OF THE SCHOOL BROADCAST CONFERENCE WHICH WILL MEET NOVEMBER 11, 12 AND 13 AT THE MORRISON HOTEL.

NAEB PACKET

ENCLOSURES: (1) SCRIPT (WHA) - "WAKE UP, AMERICA--IT'S LATE!"; (2) WO1 PRINTED SCHEDULE; (3) "RADIO IN THE CLASSROOM" ANNOUNCEMENT; (4) UNIVERSITY OF KENTUCKY RADIO PROGRAMS, MAY 4-17.

HAROLD McCARTY SENT ALONG THE SCRIPT BECAUSE HE THOUGHT YOU MEMBERS MIGHT WANT A COPY. SAYS HAROLD:

"IT WAS A BROADCAST BASED UPON EDWARD T. LEECH'S EDITORIAL

NAEB PACKET

"WAKE UP, AMERICA--IT'S LATE!" ACCORDING TO REPORTS, IT IS THE MOST WIDELY REPRINTED EDITORIAL OF RECENT YEARS, APPEARING FIRST IN THE SCRIPPS-HOWARD NEWSPAPERS AND THEN REPRINTED ALL OVER THE COUNTRY. WHEN I FIRST SAW IT, IT OCCURRED TO ME THAT THERE WERE RADIO POSSIBILITIES, AND I PASSED IT ON TO ONE OF OUR SCRIPT WRITERS WHO TURNED OUT A WHOLE OF A SHOW BASED UPON THE IDEA CONTAINED IN THE EDITORIAL."

EDITOR LEECH OF THE PITTSBURGH PRESS ALSO HAD THIS TO SAY FOR THE SCRIPT:

"I THINK YOU HAVE DONE AN EXCELLENT JOB. I HAVE READ THE SCRIPT WHICH THE TREASURY DEPARTMENT LATER KILLED AND ALSO YOUR OWN AND I THINK THAT IN MANY RESPECTS YOU MADE MORE EFFECTIVE USE OF THE EDITORIAL THAN DID THE OTHER SCRIPT.

"I AM SINCERELY GLAD TO KNOW THAT THIS RECORD WILL BE AVAILABLE TO NUMEROUS COLLEGE STATIONS AND I TRUST THAT IT WILL BE OF SOME SERVICE TO THE COUNTRY IN THIS GREAT CRISIS."

WE'RE GLAD TO HAVE COPIES OF "640 ON YOUR DIAL" TO ENCLOSE WITH THIS NEWS LETTER. ALSO, GLAD TO SEE THAT THE REPORT ON THE EXPERIMENTAL STUDIES IN THE PRODUCTION AND CLASSROOM USE OF LESSONS BROADCAST BY RADIO, A REPORT OF THE WISCONSIN RESEARCH PROJECT, IS NOW AVAILABLE TO ALL.

F. C. C. ACTIONS

WBKY, UNIVERSITY OF KENTUCKY, WAS GRANTED TEMPORARY EXTENSION OF LICENSE TO JUNE 1, 1942. (4/21/42)

WBOE, CLEVELAND BOARD OF EDUCATION, WAS GRANTED TEMPORARY EXTENSION OF LICENSE TO JUNE 1, 1942. (4/21/42)

WSUI, UNIVERSITY OF IOWA, WAS GRANTED LICENSE ON TEMPORARY BASIS, PENDING DETERMINATION UPON APPLICATION FOR RENEWAL, TO JUNE 1, 1942. (4/21/42)

KOAC, OREGON STATE COLLEGE, WAS GRANTED MODIFICATION OF CONSTRUCTION PERMIT EXTENDING COMPLETION DATE FROM APRIL 1 TO JUNE 1, 1942. (4/23/42)

-----SCHOOLEY

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