

NAEB NEWSLETTER

OFFICE OF EXECUTIVE SECRETARY
URBANA, ILLINOIS
SEPTEMBER 1, 1940

ALL ABOARD . . . BOARD . . . FOR CHICAGO

YES SIREE, THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS, WITH CONDUCTOR HAROLD G. INGHAM IN CHARGE, WILL CLIMB ABOARD THE MERRY-GO-ROUND AT 9:30 A.M. (CHICAGO DAYLIGHT TIME) ON FRIDAY MORNING, SEPTEMBER 6, MORRISON HOTEL, CHICAGO. GET YOUR TICKETS EARLY. PLAN TO GET THERE YOURSELF. PLAN TO BRING MEMBERS OF YOUR STAFF TO THE ANNUAL CONVENTION. THEY'LL BE WELCOME TO BOTH FRIDAY AND SATURDAY SESSIONS. YOUR SPIRIT, YOUR ATTENDANCE, AND YOUR COOPERATION WILL MAKE THIS A SLAM-BANG GOOD CONVENTION FOR NAEB.

FOR DETAILS OF EVENTS SEE REVISED PROGRAM WHICH IS ENCLOSED IN THIS NAEB PACKET.

MORRISON HOTEL RATES FOR THE CONVENTION WILL BE: \$2.50 SINGLE, \$4.00 DOUBLE, AND \$5.00 FOR ROOMS WITH TWIN BEDS. MAKE YOUR RESERVATIONS EARLY.

A NOTE FROM THE WILDS OF WISCONSIN (WILLIAMS BAY) FROM ONE S. HOWARD EVANS SAYS THAT HE'S STAYING OVER FOR THE NAEB CONVENTION AND "TELL THE BOYS I'M COMING DOWN THERE TO GIVE THEM THE DEVIL." BOY, OH BOY, IS THIS CONVENTION GOING TO BE A WOW!

REVISED PROGRAM

ANNUAL CONVENTION
OF
NATIONAL ASSOCIATION OF EDUCATIONAL
BROADCASTERS

SEPTEMBER 6 AND 7, 1940 MORRISON HOTEL CHICAGO, ILLINOIS

FRIDAY

- 9:30 A.M. - REGISTRATION (NO FEES)
- 10:00 A.M. - OPENING SESSION . . PRESIDENT HAROLD G. INGHAM, KFKU, PRESIDING
 - PRESIDENT'S ADDRESS H. G. INGHAM
 - RADIO'S PART IN PROMOTING THE NATIONAL DEFENSE PROGRAM -
(SPEAKER TO BE NAMED LATER)
 - LIBRARIES AND RADIO A PANEL DISCUSSION
JOHN CHANCELLOR, ADULT EDUCATION SPECIALIST, AMERICAN
LIBRARY ASSOCIATION; MISS MILDRED BATCHELDER, SPECIALIST
IN SCHOOL AND CHILDREN'S LIBRARIES, AMERICAN LIBRARY
ASSOCIATION; AND PARKER WHEATLEY, DIRECTOR OF RADIO
ACTIVITIES FOR NORTHWESTERN UNIVERSITY.
- 12:00 A.M. - LUNCHEON (NO PROGRAM, NO SPEAKERS)
- 1:30 P.M. - SCRIPT WRITING THE EDUCATIONAL SHOW GEORGE JENNINGS,
CHICAGO RADIO COUNCIL
 - SOUND EFFECTS MEMBERS
(DISCUSSION DIRECTED BY M. C. JENSEN, WCAL)
 - USING RADIO IN THE SCHOOLS HAROLD ENGEL, WHA
 - PROGRAM IDEAS MEMBERS
(MEMBERS WILL REPORT ON THEIR TWO OR THREE BEST PROGRAMS)
- 4:00 P.M. - VISIT TO FM HEADQUARTERS OF ZENITH RADIO CORPORATION,
505 NORTH MICHIGAN AVENUE
- 5:15 P.M. - VISIT TO COLUMBIA BROADCASTING SYSTEM STUDIOS--WRIGLEY BUILDING
- 6:00 P.M. - DINNER WRIGLEY BUILDING CAFE
- 7:30 P.M. - WGN SHOW AUDITORIUM STUDIO, WGN
(GET TICKETS FROM NAEB EXECUTIVE SECRETARY)
 - SPECIAL TOUR OF NBC STUDIOS WILL BE ARRANGED.

(MORE)

ANNUAL CONVENTION
OF
NATIONAL ASSOCIATION OF EDUCATIONAL
BROADCASTERS

(PROGRAM CONTINUED)

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SATURDAY

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- 9:30 A.M. - MORNING SESSION TREASURER W. I. GRIFFITH, WOI, PRESIDING
FREQUENCY MODULATION. ZENITH RADIO CORPORATION
DEMONSTRATION AND DISCUSSION OF FREQUENCY MODULATION WILL BE IN
CHARGE OF MR. J. E. BROWN, WHO IS IN CHARGE OF TELEVISION AND
FREQUENCY MODULATION RESEARCH FOR ZENITH RADIO CORPORATION
- OPEN DISCUSSION
- EDUCATION IN AMERICAN CITIZENSHIP. FRANKLIN L. BURDETTE,
EXECUTIVE SECRETARY, NATIONAL FOUNDATION FOR EDUCATION IN
AMERICAN CITIZENSHIP
- RADIO IN THE U. S. OFFICE OF EDUCATION. WILLIAM D. BOUTWELL,
CHIEF, DIVISION OF RADIO, PUBLICATIONS AND EXHIBITS, U. S.
OFFICE OF EDUCATION
- 12:00 M. - LUNCHEON (NO SPEAKERS, NO PROGRAM)
- 1:30 P.M. - CLOSING SESSION PRESIDENT INGHAM, PRESIDING
(OPEN ONLY TO NAEB MEMBERS AND ASSOCIATE MEMBERS)
- WHAT'S GOING ON S. HOWARD EVANS,
EXECUTIVE SECRETARY, NATIONAL COMMITTEE ON EDUCATION BY RADIO
- COPYRIGHTS: NEWS LAWS, ASCAP, BMI.
- FCC RULE 3.7i
- FCC RULE ON RECORDINGS AND TRANSCRIPTIONS
- GETTING THE FCC ANNUAL REPORT MODIFIED
- GETTING LINE CHARGES REDUCED
- MACGREGOR EDUCATIONAL TRANSCRIPTIONS
- REBROADCASTS FROM INTERNATIONAL SHORT WAVE STATIONS
- A MORE ACTIVE PROGRAM FOR NAEB
- TREASURER'S REPORT
- EXECUTIVE SECRETARY'S REPORT
- RESOLUTIONS COMMITTEE REPORT
- ELECTION OF OFFICERS
- ADJOURNMENT

HELP WANTED

IF YOUR STATION NEEDS HELP, NAEB EXECUTIVE SECRETARY HAS THE DOPE ON A NUMBER OF YOUNG MEN INTERESTED IN STAYING IN EDUCATIONAL BROADCASTING. IF YOU NEED A GOOD MAN, SEE ME AT THE CONVENTION. DETAILS CAN BE SUPPLIED THERE.

NON-COMMERCIAL EDUCATIONAL FM BROADCASTS PROPOSED BY SAN FRANCISCO PUBLIC SCHOOLS

FIRST USE OF FM (FREQUENCY MODULATION) BROADCAST IN THE NON-COMMERCIAL EDUCATIONAL FIELD IS PROPOSED BY THE BOARD OF EDUCATION OF THE SAN FRANCISCO UNIFIED SCHOOL DISTRICT AS A RESULT OF BEING GRANTED A CONSTRUCTION PERMIT BY THE FEDERAL COMMUNICATIONS COMMISSION FOR A NEW STATION AT 22ND AND BARTLETT STREETS, THAT CITY, TO OPERATE ON 42,100 KILOCYCLES WITH 1 KILOWATT POWER, UNLIMITED TIME.

IT INTENDS TO USE RADIO FOR INSTRUCTIONAL, ADMINISTRATIVE, SUPERVISORY, AND OTHER FUNCTIONS IN THE LOCAL SCHOOLS. THIRTEEN STUDIOS ARE PLANNED FOR HIGH SCHOOLS AND COLLEGES IN THAT AREA. THEY WILL BE CONNECTED WITH THE BROADCAST STATION BY MEANS OF LEASED WIRES. IN THIS MANNER IT IS EXPECTED THAT A GREATER NUMBER OF TEACHERS AND PUPILS WILL BE ENABLED TO PARTICIPATE WITH LESS EFFORT AND EXPENSE OF TRANSPORTATION.

THE BROADCAST PROGRAMS WILL COVER NEARLY ALL OF SAN FRANCISCO AS WELL AS THE EAST BAY AREA WHICH INCLUDES THE CITIES OF ALAMEDA, OAKLAND, BERKELEY, EL CERRITO AND RICHMOND. THE BOARD OF EDUCATION, WHICH IS THE GOVERNING BODY OF THE SAN FRANCISCO UNIFIED SCHOOL DISTRICT, HAS ALLOCATED \$9,000 FOR THE STATION, AND AN ADDITIONAL AMOUNT OF \$42,000 HAS BEEN MADE AVAILABLE.

THREE OTHER INSTITUTIONS WERE PREVIOUSLY LICENSED TO USE AM (AMPLITUDE MODULATION) ON THE CHANNELS SET ASIDE FOR NON-COMMERCIAL EDUCATIONAL PURPOSES. THEY ARE THE NEW YORK CITY BOARD OF EDUCATION, THE CLEVELAND BOARD OF EDUCATION, AND, MORE RECENTLY, THE UNIVERSITY OF KENTUCKY.

FCC ACTIONS

WSAJ, GROVE CITY COLLEGE, WAS GRANTED PERMISSION TO REMAIN SILENT TO SEPTEMBER 19. (7/25/40)

KOAC, OREGON STATE AGRICULTURAL COLLEGE, WAS GRANTED PERMISSION TO OPERATE LIMITED HOURS INSTEAD OF UNLIMITED HOURS TO AUGUST 31. (7/29/40)

WRUW, WORLD WIDE BROADCASTING CORPORATION, BOSTON, GRANTED REQUEST FOR DISMISSAL WITHOUT PREJUDICE OF APPLICATION FOR MODIFICATION OF LICENSE TO ADD FREQUENCIES. (8/2/40)

WNYC, CITY OF NEW YORK MUNICIPAL BROADCASTING SYSTEM, GRANTED AUTHORITY TO OPERATE UNTIL 10 P.M., EDST, DURING AUGUST TO BROADCAST SPECIAL PROGRAMS. (8/2/40)

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



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