

# NEWS **NAEB** LETTER

## NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Frank E. Schooley, Editor, Station WILL, Urbana, Illinois

----- CONVENTION

SPECIAL -----

August 15, 1942

HERE'S THE TENTATIVE PROGRAM FOR THE NAEB CONVENTION IN MADISON, SEPTEMBER 11 AND 12. LET'S GO. LET'S GET DOWN TO AN-HONES-TO-GOODNESS DISCUSSION OF ALL OUR WAR PROBLEMS.

### TENTATIVE PROGRAM - NAEB CONVENTION

MADISON WISCONSIN - SEPTEMBER 11 AND 12

#### FRIDAY MORNING

- 9:00 - REGISTRATION - RADIO HALL  
9:30 - OPENING SESSION - PRESIDENT H. A. ENGEL, PRESIDING.  
GREETING - PROF. HENRY L. EWBANK, CHAIRMAN, UNIVERSITY  
TO OF WISCONSIN RADIO COMMITTEE  
11:45 - WHAT'S WHAT IN WASHINGTON - MAJOR HAROLD KENT, WAR  
DEPARTMENT  
MEMBERS PROGRESS REPORTS (10 MINUTE LIMIT)

#### FRIDAY NOON

12:15 - LUNCHEON (NO SPEECHES)

#### FRIDAY AFTERNOON - VICE-PRESIDENT GILBERT WILLIAMS PRESIDING

- 2:00 - HELP WANTED! LEADER - W. I. GRIFFITH, WOI  
R. C. HIGGY, WOSU - JOS. F. WRIGHT, WILL  
TO SUNDAY - AN OPPORTUNITY - FRANK SCHOOLEY, WILL  
4:30 - M. C. JENSEN, WCAL - H. B. McCARTY, WHA

#### FRIDAY EVENING

5:00 - FISH FRY AT THUNDERBIRD CAMP

#### SATURDAY MORNING - H. B. McCARTY PRESIDING

- 9:30 - WARTIME STATION PROMOTION - LEADER NORRIS NOVIK, WNYC  
GILBER WILLIAMS, WBAA  
HOW MUCH PROPAGANDA - LEADER DWIGHT COOKE, WRUL  
F. W. ZIEBARTH, WLB  
TO  
11:30 - NAEB SCRIPT EXCHANGE

SATURDAY AFTERNOON - Jos. F. WRIGHT PRESIDING

- 1:30 - AGRICULTURAL BROADCASTING - LEADER R. J. COLEMAN, WKAR  
W. I. GRIFFITH, WO1 - MILTON BLISS, WHA
- TO EQUIPMENT NOW AND LATER - LEADER CARL MENZER, WSUI,  
JAS. EBEL, WILL - JOHN STIEHL, WHA
- 3:30 - BUSINESS SESSION (MEMBERS ONLY)  
SECRETARY'S REPORT  
TREASURER'S REPORT  
COMMITTEE REPORTS  
ELECTION OF OFFICER

SATURDAY NITE - RECREATION FOR EVERYONE!

SUNDAY - AN ALL DAY OUTING WILL BE ARRANGED FOR ALL WHO WILL STAY OVER FOR THE EXTRA DAY! RELAX BEFORE THE FALL SEASON STARTS!

GENERAL INFORMATION

MEETINGS WILL BE HELD IN <sup>AND</sup> RADIO HALL/IN THE MEMORIAL BUILDING ON THE UNIVERSITY CAMPUS.

ROOMS: ACCOMODATIONS ARE AVAILABLE AS FOLLOWS:  
ON THE CAMPUS: (WITHIN TWO BLOCKS OF RADIO HALL)  
MEMORIAL UNION: SINGLE \$2.75-\$3.00 DOUBLE \$4.00-\$5.00  
(WITH BATH)

UPTOWN HOTELS: (8-10 BLOCKS FROM RADIO HALL)  
PARK HOTEL SINGLE \$1.50-\$1.90 WITHOUT  
\$2.50-\$3.00 WITH BATH  
DOUBLE \$2.75 WITHOUT; \$4.95-\$8.80 WITH BATH  
UNIVERSITY CLUB (MEN ONLY)  
(ON CAMPUS) SINGLE \$1.25-\$2.25-\$2.75 WITHOUT, SHARING,  
AND WITH BATH  
SEVERAL OTHER HOTELS ALSO AT COMPARABLE RATES.

STATION AND NUMBER PROGRESS REPORTS:

EACH MEMBER REPRESENTED WILL BE GIVEN AN OPPORUNTITY TO REPORT ON THE HIGH-LIGHTS AND ACHIEVEMENTS OF THE PAST YEAR. PLEASE MAKE THEM COMPLETE - INCLUDING FACILITIES, STAFF, PROGRAMS, WAR EFFORT, ETC., BUT HOLD IT TO TEN MINUTES IN LENGTH.

BRING YOUR STAFF MEMBERS:

ACQUAINTANCES MADE BY MEMBERS OF YOUR STAFF WITH WORKERS FROM OTHER STATIONS PAVE THE WAY FOR CLOSER COOPERATION THROUGHOUT THE YEAR - BRING THEM ALONG!

SATURDAY EVENING:

ENTERTAINMENT WILL BE AVAILABLE FOR ALL WHO WISH TO FIND IT. SUGGESTED POSSIBILITIES: VISIT TO CAVE-OF-THE-MOUNDS; RINGLING BROS. CIRCUS; A BOAT TRIP ON LAKE MENDOTA; OUTING AT THUNDERBIRD CAMP FOR FISHING, SWIMMING, BOATING. A VARIETY TO CHOOSE FROM....

SUNDAY: THE SAME - AND MORE POSSIBILITIES.

\*\*\*SCHOOLEY

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